



OASIS INDIA

TATA MUMBAI MARATHON 2027

INFORMATION GUIDE FOR INDIVIDUAL RUNNERS

Run for a cause. Raise funds. Create impact.

INDIVIDUAL RUNNERS & FUNDRAISERS



Why Run for Oasis India?

Run with purpose. Oasis India is a registered NGO since 1994, working to prevent human trafficking and other forms of violence and exploitation against women and children.

We create safer and better futures for vulnerable communities across Mumbai, Chennai, Bengaluru, Manipur, Meghalaya, Assam, Mizoram and Nagaland.

www.oasisindia.org

Who Can Become a Fundraiser?

Anyone can support Oasis India through TMM 2027 fundraising - runners, non-runners, students, professionals, first-time fundraisers, volunteers and supporters. A fundraising page can be created at no cost.

How to Start

Step	Action
1	Sign up or log in to the United Way Mumbai platform.
2	Choose whether you wish to run and select your preferred race category, if applicable.
3	Select Oasis India as the NGO you wish to support.
4	Create your personalised fundraising page with your appeal, target, bio, photos and/or video.
5	Make the first donation and share your page with friends, family and professional networks.
6	Keep donors updated and track your progress through the fundraising dashboard.

Fundraiser Levels

Level	Funds Raised
Fundraiser	₹1–₹9,999
Bronze Fundraiser	₹10,000–₹49,999
Silver Fundraiser	₹50,000–₹99,999
Gold Fundraiser	₹1 lakh–₹1,99,999
Change Maker	₹2 lakh–₹4,99,999
Change Investor	₹5 lakh–₹9,99,999
Change Leader	₹10 lakh–₹24,99,999
Change Champion	₹25 lakh–₹49,99,999

Change Icon	₹50 lakh–₹99,99,999
Change Legend	₹1 crore+

- A minimum of 5 donations on the fundraising page is required to qualify for level incentives.
- Each new level includes eligibility for incentives from the previous levels as well as new benefits, subject to the TMM structure and applicable conditions.

How Fundraisers Can Raise Money

1. Online

- Share the fundraising-page donation link. UWM absorbs the payment gateway charges, so 100% of online donations are disbursed to the supported NGO.

2. Offline

- Eligible donations can be raised through cheque, NEFT or DD in the name of United Way Mumbai and entered through the fundraiser dashboard following the prescribed process.

3. Direct Donation to the NGO

- Once a fundraiser reaches Change Maker level (minimum ₹2 lakh), eligible direct donations can be received into the chosen NGO's bank account and submitted for verification.
- Cash donations are not accepted. PAN and complete donor details are required.

How to Secure a TMM 2027 Bib Through Fundraising

Route	How It Works
Become a Change Runner	Individuals qualifying as Change Runners before 18 December 2026 are eligible for complimentary bibs, subject to applicable event conditions and registration requirements.
Early Bird Fundraiser	The first 200 fundraisers in each race category to raise ₹10,000 or more from at least 5 donations can qualify to register for a bib, subject to availability and eligibility.
Top Fundraisers	The top 500 fundraisers in each race category meeting the fundraising criteria by 18 December 2026 can qualify for a bib, subject to category limits and event eligibility.

- A qualifying fundraiser must complete registration using the unique code issued. Codes are non-transferable.
- Marathon and Half Marathon participation remains subject to applicable timing qualification criteria.

Important Dates for Individual Fundraisers

Milestone	Date
Race-Day Benefits Qualification	18 December 2026
Playscape TMM 2027 Expo	14–16 January 2027
TMM 2027 Race Day	17 January 2027
Individual Fundraising Deadline	5 February 2027

Fundraising Tips

- Start with a clear personal reason for supporting Oasis India.
- Make your first donation yourself and lead by example.
- Set a realistic target and increase it as your campaign grows.
- Share your fundraising page across personal, professional and social networks.
- Ask people individually instead of relying only on one general post.
- Thank every donor and keep supporters updated about your progress.
- Share the impact that their contribution can help Oasis India create.

Join the Oasis India TMM 2027 Movement

Whether you represent a company, want to run, or simply want to fundraise — you can turn your participation into meaningful support for Oasis India.

Oasis India | Tata Mumbai Marathon 2027

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Information guide based on the TMM 2027 Philanthropy Structure. Event benefits, slots and participation remain subject to applicable event rules and availability.