



OASIS INDIA

TATA MUMBAI MARATHON 2027

INFORMATION GUIDE FOR CORPORATES RUNNERS

Run for a cause. Raise funds. Create impact.



Why Choose Oasis India?

Oasis India is a trusted and compliant NGO, registered since 1994, with over 30 years of experience in preventing human trafficking and protecting women and children. With 80G, 12A, FCRA and CSR registration and recognised through multiple awards and accreditations, Oasis works across Mumbai, Bengaluru, Chennai, Assam, Manipur, Meghalaya, Nagaland and Mizoram to build safer and stronger communities.

Partner with Oasis India - run with purpose and create lasting impact.

TMM 2027 at a Glance

Race Day	Fundraising Deadline	Key Race-Day Qualification Date
17 January 2027	5 February 2027	18 December 2026

CORPORATE PARTICIPATION

Why Participate as a Corporate?

- Support Oasis India and contribute to a cause while creating an engaging experience for employees.
- Build team spirit and encourage employees to participate in one of India's leading sporting and philanthropy platforms.
- Corporate participation offers a differentiated race-day experience, brand visibility and employee engagement opportunities.
- Companies can also encourage employees who are not running to become individual fundraisers.

Corporate Team Options

Team	Total Donation	To UWM*	To Selected NGO*	10K Upper Quota	Corporate Tent
Team 10	₹1,00,000	₹10,000	₹90,000	0	No
Team 20	₹5,00,000	₹47,000	₹4,53,000	6	Yes
Team 30	₹7,20,000	₹65,000	₹6,55,000	9	Yes
Team 50	₹11,50,000	₹1,00,000	₹10,50,000	15	Yes
Team 100	₹22,00,000	₹1,80,000	₹20,20,000	30	Yes

**The split contribution figures apply to the structure described in the TMM 2027 Philanthropy Structure. Race fees are separate from the donation amount and are payable to the Event Promoter.*

Race Categories

- Team 10: Dream Run – Corporate Edition only.
- Teams 20, 30, 50 and 100: participants can be allocated across available race categories, including the Dream Run – Corporate Edition, subject to eligibility and availability.
- Marathon and Half Marathon applicants must meet the applicable timing requirements. Corporate Half Marathon participants have a relaxed timing criterion compared with general runners.

What Corporate Teams Receive

- Dedicated Corporate Portal access and an extended period to select and submit runners.
- Corporate Tent access for Teams 20, 30, 50 and 100, with activities, engagement and refreshments on race day.
- Company and supported NGO visibility at the holding area or Corporate Tent.

- Company name featured on the running bibs of all corporate team participants.
- Company acknowledgement in the TMM 2027 Docket released post-event.
- Single-point bib collection through the UWM counter at the Playscape TMM 2027 Expo.
- On-ground logistical assistance for bib and kit collection.

How a Corporate Team Registers

Step	What to Do
1	The corporate registers with United Way Mumbai and identifies Oasis India as the NGO it wishes to support.
2	The corporate SPOC receives login credentials and completes the TMM Registration Form, including team size and donation details.
3	Once the team application and donation are verified, runner registration details are shared with the SPOC.
4	The SPOC receives a unique code and shares it with employees for runner applications.
5	The SPOC selects and submits the final team by the submission deadline. Selected runners cannot be replaced after submission.
6	Procure generates the race-fee invoice, which is paid separately by the corporate.

Corporate Employee Fundraising

- Employee fundraising can include runners as well as employees who are not participating in the race.
- Companies may create internal challenges, recognise successful fundraisers or use fundraising performance as part of employee engagement initiatives.

Collective Employee Fundraising	Recognition
Above ₹1 lakh	Company name featured prominently in the Corporate Tent on race day.
Above ₹3 lakh	Company logo in the Corporate Tent + one TMM 2027 Awards invite for a company representative + feature in the Event Docket.
Above ₹5 lakh	Company logo in the Corporate Tent + Awards invite for representative and guest + quarter-page feature in the Event Docket.

Corporate Deadlines

Milestone	Deadline
Corporate Team Registration Closes	6 October 2026
Corporate Team Submission Deadline	26 October 2026
Corporate Race Fee Payment Deadline	15 December 2026
Race-Day Benefits Qualification Date	18 December 2026

Corporate registrations and running slots are subject to availability and operate on a first-come, first-served basis.

Oasis India | Tata Mumbai Marathon 2027

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